

SACME 2022 ANNUAL MEETING  
WORK • LIFE • LEARNING

*Navigating through uncertain times.*

February 21 - 23, 2022

**Sponsor & Exhibitor  
2022 Prospectus**

WELL  
BEING



# SACME Footprint

## SACME's Mission

To promote the highest value in patient care and health of the public through the scholarship of continuing medical and interprofessional education.

## Vision Statement

To be the premier academic continuing medical and interprofessional education society that advances the field of continuing education in the best interest of patients and communities.

## Our Community

SACME reaches over 5,000 individuals in CPD/CME through our membership, e-communications, INTERCOM and CE News.

## Web Traffic

Per year: **33,981** website visits **137,730** page views **24,997** unique users

## Users by Location

**United States** (73.16%)

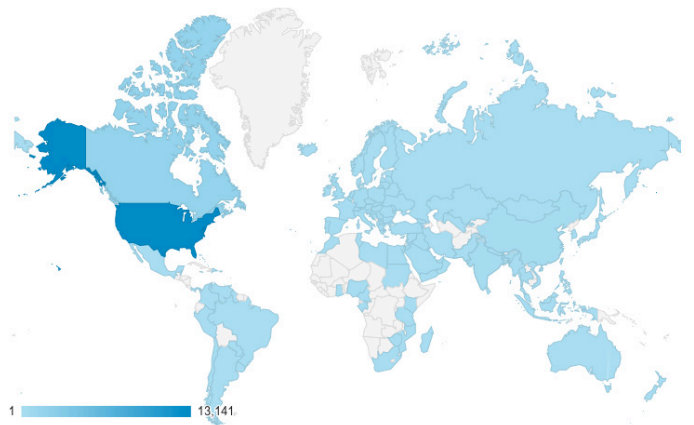
**Canada** (8.37%)

**China** (4.48%)

**United Kingdom** (1.22%)

**India** (0.99%)

The remaining percentage point includes Germany, Australia, South Korea, and Nigeria.



## Membership

The over 300 members of SACME include:

- Deans of Continuing Medical Education/CPD
- Directors of CME/CPD
- Medical Education Administrators and Decision-makers
- Researchers at all levels of medical education from medical schools, academic medical centers, medical specialty societies, regulatory bodies, teaching hospitals, schools of public health, schools of education, and government agencies
- Physicians, nurses, psychologists, physical therapists, among other health care professionals

## Annual Meeting Attendance

The SACME Annual Meeting attracts approximately 225 conference attendees from the US and Canada each year. Our virtual conference in February 2021 drew over 350 attendees and received rave reviews.

# Contact Information

## Juana Anderson

35 E. Wacker Dr., Suite 850 | Chicago, IL 60601-2106  
312.596.5282 | [janderson@sacme.org](mailto:janderson@sacme.org)

**Secure your sponsorship or exhibitor opportunity by January 14, 2022.**

# Exhibitor Details

We are once again going virtual! SACME will open the virtual platform for **extended dates** to accommodate pre- and post-annual meeting learning. This will give our exhibitors and sponsors increased exposure. We intend to open the site a few weeks in advance of the meeting and six to ten months after the event. The exhibit area will remain open and accessible throughout those times.

## Exhibit Fees

SACME will continue to offer our exhibitors and sponsors opportunities at the same reduced rates as last year! This is being done in alignment with staying virtual for 2022. We hope this makes your participation possible.

**Exhibitor: \$850      Non-Profit Exhibitor: \$625**

**Purchase registrant list (*opt-in contacts only*): \$100**

## Virtual Exhibit Hall

**Virtual booths in the event platform will display within an independent exhibit space, separate from educational learning areas, for attendees to explore. Included for exhibitors:**

- Branded virtual booth displaying your company's logo, and including your ability to include: a banner or other graphic; a brief or detailed company description; photos; hyperlinks to your website or product pages; audio or visual media from YouTube or Vimeo; social media buttons; product tags to help attendees find you; polls and discussion forum; articles and brochures; as well as photos that link to internal staff/attendee profiles.
- Discussion and one-on-one meeting forum for an open thread of ongoing conversation, before, during and after the event.
- The virtual exhibit will also have a request information button for attendees to contact you directly, a live trade-show meeting room open to all attendees where you will staff your booth for visitors, and the ability to schedule private one-on-one meetings/appointments.
- One (1) complimentary registration to access all open sessions (\$100 for each additional registration).
- Recognition on SACME PowerPoint presentations during breaks.
- Company logo with hyperlink on the SACME event website.

# Sponsorship Opportunities

Sponsors receive the full exhibitor benefits plus the specified number of opportunities below, based on level of sponsorship you select.

## Gold - \$1,000

*Choose 2 additional sponsor benefits from Gold Level.*

- Acknowledgment in Pulse Points
- 3 eblast communications
- Ads on SACME website  
*Up to two 125x125 banner ads for 6 months*

## Platinum - \$1,500

*Choose 4 additional benefits from Gold or Platinum Level.*

- Video content on demand before conference
- Sponsored Wellness Session  
*e.g. yoga, meditation, dance*

## Diamond - \$2,500

*Choose unlimited additional benefits from all levels plus a second registration.*

- 2x month social media shout out leading up to conference
- Sponsor hosted happy hour fun activity *e.g. trivia, scavenger hunt*

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# Exhibitor/Sponsor Application

## Organizational Information

Company name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Exhibitor Type

- Exhibitor \$850
- Non-profit Exhibitor \$625

## Sponsorship Level

- Gold Sponsor \$1,000
- Platinum Sponsor \$1,500
- Diamond Sponsor \$2,500

## Add-on

- Purchase registrant list (opt-in contacts only) \$100
- Additional exhibitor registration \$100 X \_\_\_\_\_ (number of additional exhibitors.)

**Total Exhibits & Sponsorship** \$ \_\_\_\_\_

## Sponsor Add-ons

### Gold Sponsor (choose 2)

- Acknowledgment in Pulse Points
- 3 eblast communications
- Ads on SACME website *Up to two 125x125 banner ads for 6 months*

### Platinum Sponsor (choose 4)

- Acknowledgment in Pulse Points
- 3 eblast communications
- Ads on SACME website *Up to two 125x125 banner ads for 6 months*
- Video content on demand before event
- Sponsored Wellness Session e.g. *yoga, meditation, dance.*

### Diamond Sponsor (choice unlimited)

- Acknowledgment in Pulse Points
- 3 eblast communications
- Ads on SACME website *Up to two 125x125 banner ads for 6 months*
- Video content on demand before event
- Sponsored Wellness Session e.g. *yoga, meditation, dance.*
- 2x month social media shout out leading up to conference
- Sponsor hosted happy hour

# Exhibitor/Sponsor Application Continued

**CANCELLATION POLICY:** Cancellations of exhibitor or sponsorship commitments must be made in writing to SACME by February 1, 2022 for a full refund minus a 25% administration fee. Refunds will not be issued for requests made after February 1, 2022.

Total Exhibit & Sponsorship fees from page 1 \$\_\_\_\_\_

## Payment Method

SACME requires prepayment with Exhibitor and Sponsorship Application.

Check #: \_\_\_\_\_  Mastercard  Visa  American Express

Card No. \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address (including city, state and zip)

*Exactly as it appears on credit card statement*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_

**Send your completed application with payment to:**

**Juana Anderson**

35 E. Wacker Dr., Suite 850 | Chicago, IL 60601-2106

312.596.5282 | [janderson@sacme.org](mailto:janderson@sacme.org)

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