

Publication	CE News
Format	On-line Digital (searchable)
Mission Statement	The mission of CE News is to curate relevant and timely information that will inspire and enhance the work of SACME members and the broader CPD community by nurturing an open forum to share, highlight, and discuss emergent and best practices in teaching, learning, and education scholarship.
Type(s) of Article	Columns each issue: International CME/CPD, E-Learning and Technology, Diversity, selected articles and publications. Featured articles on timely topics
Publication Schedule	Quarterly: January, April, June, September
Sent to Who?	Current membership, lapsed membership, potential members and subscribers to the website
Discussion of Who Receives CE News	<ul style="list-style-type: none"> • Having an audience broader than just members allows advertising of events (annual meeting, for example) to potential registrants • Future goal: Adding additional groups to CE News readership (nurses, pharmacists, other levels of academic faculty) • Currently, CE News is sent to 2,900 email addresses – SACME members and others.
Other Information Provided	<p>These strategies will be used to accomplish the mission:</p> <ul style="list-style-type: none"> · Monitor and report on trends in the planning, design, delivery and evaluation of CPD activities via special interest features, standing column articles, podcasts and other formats. · Feature scholarly publications in health professions education practice and research. · Highlight key innovations and landscape changes in CPD. · Report on successful models for effective interprofessional CPD activities. · Announce upcoming funding opportunities in CPD. · Publish an Annual Meeting Proceedings Report as requested by the SACME leadership. · Nurture a network of content editors and contributing authors. · Utilize digital learning technology to optimize the readers' experience as well as to access and search an historical archive.
Suggestions	<ul style="list-style-type: none"> • Future goals: Podcasts and/or videos to create a more digital presence • Future goals: Can submissions to JCEPH that are denied be considered for CE News?
Notes	<ul style="list-style-type: none"> • Two recent articles were republished in other publications • Portions of CE News have an international flavor; another difference between Intercom • The goal of CE News is to inspire readers and enhance their understanding of CPD/CME • Strategy is to monitor and identify trends, highlight CPD/CME innovation and feature scholarly articles
Link	

Publication	Intercom (Intercom is the official publication of SACME)
Format	On-line PDF (resembling the formerly-printed version)
Mission Statement	Intercom serves as a forum for the dissemination and exchange of academic, policy, and planning information that informs the major activities of the academic continuing medical education community as it executes its various missions in support of the best interests of patients and communities.
Type(s) of Article	President's Perspective/ Report from the Academy of Fellows/ACCME Update/AAMC Update/ABMS Update/Spotlight – inform membership of changes/details of SACME committees/administration
Publication Schedule	3 times annually: February*, June, October * The 2022 February issue will go out early enough in the month (or perhaps even late January) to preview the Annual Meeting, remind members to register
Sent to Who?	Sent to SACME members only, but also available on the public-facing website
Are there others who should receive it?	
Other Information Provided	<p>The answers to the questions below can help define the fundamental structure and elements of the publication:</p> <p>Statement of fundamental purpose:</p> <ul style="list-style-type: none"> • What are the goals of the Intercom? <ul style="list-style-type: none"> ○ Are those goals congruent with the vision/mission of SACME? • What is the scope of information contexts that it should encompass? • What is the target audience of the publication? <ul style="list-style-type: none"> ○ What is the intended benefit for the audience? ○ Are the stated goals relevant to this audience? <p>What core competencies are needed (in committee members) to achieve the goals of the publication?</p> <p>What partnerships are required to meet these goals?</p>
Suggestions	<ul style="list-style-type: none"> • Attempt to include committee reports, particularly when something relevant to the general membership is initiated/decided • More SACME content, particularly how the general membership may be affected • Provide direction to non-SACME columnists regarding length of columns; occasionally SACME articles are overshadowed by some of the other columns.
Notes	<ul style="list-style-type: none"> • Originally, the format was the distinguisher between Intercom and CE News (Intercom was printed, with a sponsor to cover printing costs) • Intercom is the vehicle used for SACME leadership to communicate with its members
Link	

Publication	Pulse Points
Format	E-mail
Mission Statement	Pulse Points serves the SACME membership as a source for information on upcoming events, announcements and reminders. Announcements for upcoming events for other organizations may be listed as well, for associations that are "affiliated" with SACME.
Type(s) of Article	Quick reminders, announcements of upcoming events - both SACME and others. Occasionally members are highlighted, new members introduced. Prior to annual meeting, one item each issue focusing on the annual meeting
Publication Schedule	Twice a month, every other Tuesday
Sent to Who?	SACME members only
Are there others who should receive it?	Not if we want to consider it a member benefit
Other Information Provided	Other things we'd like to include in Pulse Points: A welcome to newly elected members and reinstating the member highlights feature on occasion (we used this to introduce some of SACME's legends to newer members)
Suggestions for regular features	One issue every month to contain only SACME news/items
Notes	Graphics and short reminders lend themselves to Twitter and LinkedIn
Link	

Publication	Listserv
Format	E-mail
Mission Statement	No distinct mission statement. Purpose is to: <ol style="list-style-type: none"> 1. discuss current CME issues and concerns 2. share resources 3. obtain answers to questions and insights into how other CME administrators are handling regulatory, financial, and political issues related to CME in an academic setting
Type(s) of Article	Peer-to-peer communications on a range of CME processes and procedures
Publication Schedule	User-driven
Sent to Who?	SACME members
Are there others who should receive it?	Not if we want to consider it a member benefit
Other Information Provided	
Suggestions	<ul style="list-style-type: none"> • Provide brief tutorial on how to search the listserv archives (appeared in Nov. 2 Pulse Points) • Make sure new members know about the listserv – is it mentioned in the “welcome to membership” letter??
Notes	<ul style="list-style-type: none"> • The listserv may not be an actual publication and wasn’t originally assigned to the Communications Committee. • Should Communications Committee have listserv questions/comments ready during lulls to keep the listserv active?
Link	