SACME Footprint

SACME’s Mission
To promote the highest value in patient care and health of the public through the scholarship of continuing medical and interprofessional education.

Vision Statement
To be the premier academic continuing medical and interprofessional education society that advances the field of continuing education in the best interest of patients and communities.

Our Community
SACME reaches over 5,000 individuals in CPD/CME through our membership, e-communications, INTERCOM and CE News.

Web Traffic
Per year: 25,498 website visits 123,684 page views 17,063 unique users

Users by Location
United States (77.40%)
Canada (9.14%)
China (1.21%)
United Kingdom (1.20%)
Germany (1.07%)
India (1.01%)

The remaining percentage point includes South Korea, France and the Netherlands.
Membership

The over 300 members of SACME include:

• Deans of Continuing Medical Education/CPD
• Directors of CME/CPD
• Medical Education Administrators
• Researchers at all levels of medical education from medical schools, academic medical centers, medical specialty societies, regulatory bodies, teaching hospitals, schools of public health, schools of education, and government agencies

Annual Meeting Attendance

The SACME Annual Meeting attracts roughly 225 conference attendees from the US and Canada each year. We anticipate a 50% attendance increase at the 2021 Annual Meeting due to our conversion to a virtual event.

Contact Information

Juana Anderson
35 E. Wacker Dr., Suite 850 | Chicago, IL 60601-2106
312.596.5282 | janderson@sacme.org

Exhibitor Details

New for 2021

We’re going virtual! SACME will open the virtual platform for extended dates to accommodate pre- and post-annual meeting learning. This will give our exhibitors and sponsors increased exposure. We intend to open the site a few weeks in advance of the meeting and for a month after the event. The exhibit area will remain open and accessible throughout those times.
Exhibit Fees

SACME is offering our exhibitors and sponsors a reduction in exhibit fees this year! This is being done in alignment with the transition to virtual. We hope this makes your participation possible.

Exhibitor: $850       Non-Profit Exhibitor: $625
Purchase registrant list (opt-in contacts only): $100

Virtual Exhibit Hall

Virtual booths in the event platform will display within an independent exhibit space, separate from educational learning areas, for attendees to explore. Included for exhibitors:

- Branded virtual booth displaying your company’s logo, banner/graphic, company description to include a free form text box to add details, photos, and hyperlinks, a video box where media stored on platforms like YouTube or Vimeo, social media buttons, tags, polls, a location to upload articles and brochures and pictures that link to internal staff/attendee profiles.
- Discussion and one-on-one meeting forum for an open thread of ongoing conversation, before, during and after the event.
- The virtual exhibit will also have a request information button for attendees to contact the exhibitor directly, a live trade-show meeting room open to all attendees where you will staff your booth for visitors, and private one-on-one meetings/appointments available.
- One (1) complimentary registration to access all open sessions ($100 for each additional registration).
- Recognition on SACME PowerPoint presentations during breaks.
- Company logo with hyperlink on the SACME event website.
Sponsorship Opportunities

Sponsors receive the full exhibitor benefits plus the specified number of opportunities below, based on level of sponsorship you select.

<table>
<thead>
<tr>
<th>Gold - $1,000</th>
<th>Platinum - $1,500</th>
<th>Diamond - $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choose 2 additional sponsor benefits from Gold Level.</td>
<td>Choose 4 additional benefits from Gold or Platinum Level.</td>
<td>Choose unlimited additional benefits from all levels plus a second registration.</td>
</tr>
<tr>
<td>• Acknowledgment in Pulse Points</td>
<td>• Video content on demand before conference</td>
<td>• 2x month social media shout out leading up to conference</td>
</tr>
<tr>
<td>• 3 eblast communications</td>
<td>• Sponsored Wellness Session e.g. yoga, meditation, dance</td>
<td>• Sponsor hosted happy hour/ trivia/ scavenger hunt</td>
</tr>
<tr>
<td>• Ads on SACME website Up to two 125x125 banner ads for 6 months</td>
<td></td>
<td>• Coffee Break Sponsor with e-gift card sent to registrants - SOLD OUT</td>
</tr>
</tbody>
</table>

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Exhibitor/Sponsor Application

Organizational Information
Company name:__________________  Contact name: ____________________________
Phone: _________________________   Email: ___________________________________
Street Address: ___________________________________________________________
City: ______________________________    State: ________     Zip:________

Exhibitor Type
☐ Exhibitor  $850  ☐ Non-profit Exhibitor  $625

Non-profit Exhibitor

Sponsorship Level
☐ Gold Sponsor  $1,000  ☐ Platinum Sponsor  $1,500
☐ Diamond Sponsor  $2,500

Add-on
☐ Purchase registrant list (opt-in contacts only) $100
☐ Additional exhibitor registration $100  X _____ (number of additional exhibitors.)

Total Exhibits & Sponsorship  $__________

Sponsor Add-ons
Gold Sponsor (choose 2)
☐ Acknowledgment in Pulse Points
☐ 3 eblast communications
☐ Ads on SACME website Up to two 125x125 banner ads for 6 months

Diamond Sponsor (choice unlimited)
☐ Acknowledgment in Pulse Points
☐ 3 eblast communications
☐ Ads on SACME website Up to two 125x125 banner ads for 6 months
☐ Video content on demand before event

Platinum Sponsor (choose 4)
☐ Acknowledgment in Pulse Points
☐ 3 eblast communications
☐ Ads on SACME website Up to two 125x125 banner ads for 6 months
☐ Video content on demand before event
☐ Sponsored Wellness Session e.g. yoga, meditation, dance.
☐ Sponsored Wellness Session e.g. yoga, meditation, dance.
☐ 2x month social media shout out leading up to conference
☐ Sponsor hosted happy hour/ trivia/ scavenger hunt
☐ Coffee Break Sponsor with e-gift card sent to registrants - SOLD OUT
CANCELLATION POLICY: Cancellations of exhibitor or sponsorship commitments must be made in writing to SACME by February 1, 2021 for a full refund minus a 25% administration fee. Refunds will not be issued for requests made after February 1, 2021.

Total Exhibit & Sponsorship fees from page 1 $_____________

Payment Method
SACME requires prepayment with Exhibitor and Sponsorship Application.

Check #: _________   □ Mastercard   □ Visa   □ American Express

Card No. ____________________________________ Exp Date: __________ CVV:_______

Name on Card ___________________________________________________

Billing Address (including city, state and zip)
Exactly as it appears on credit card statement
__________________________________
__________________________________
__________________________________

Signature __________________________

Send your completed application with payment to:

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