

Publication Order Form

Frist and Last Name: _____

Shipping Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

()

Email: _____

Item and Title	[Paperback]	SACME Member	Non-Member	Order Quantity
ISBN-13: 978-1496356345 ISBN-10: 1496356349 Continuing Professional Development in Medicine and Health Care: Better Education, Better Patient Outcomes 1st Edition Authored by W. Rayburn, M. Turco, D. Davis		USD \$60.00	USD \$75.00	
<p>About:</p> <p><i>Continuing Professional Development in Medicine and Health Care</i> helps you design, deliver, and evaluate evidence-based continuing education and professional development programs with the goal of keeping practitioners' knowledge, skills, attitudes, competencies, and performance current and patient centered. Authored by key thought leaders in the field, including members of the Society of Academic Continuing Medical Education (SACME), the book presents today's most advanced thinking on how to empower clinicians to continuously improve their performance throughout their professional careers.</p> <p>Organized under five critical themes and 28 essential topics, the book's chapters start with cases describing real-world dilemmas; continue with evidence-based theories, solutions, and/or resources; and close with "future directions" and contemporary reference lists.</p> <ul style="list-style-type: none"> Use continuing education to transform the delivery of care – with multidisciplinary guidance that draws on theoretical frameworks and evolving evidence from engineering, neuroscience, education, organization management, sociology, and psychology. Master techniques for maximizing educational benefits (learning, administrative, and otherwise) – from the evolution of core competencies to advances in simulation. Access evidence-informed techniques for providing realistic, personal needs assessments to improve health outcomes. Accommodate needs for education that are more flexible, efficient, effective, and accessible, with less need to travel. Promote evolving new competencies in clinician-patient communication and clinician cultural awareness Explore methods for conducting research to measure the degree of effectiveness in professional education. <p>In an era of rapidly changing health systems, anyone responsible for improving health professionals' continuing professional development is strongly encouraged to take advantage of the guidance within <i>Continuing Professional Development in Medicine and Health Care</i></p>				
Subtotal:				
*Shipping & Handling Fee:				
Sales Tax 6.25% (Illinois Residents Only):				
USD Total Enclosed:				

***Shipping and handling is \$12.00 for orders up to \$120.00 and \$22.00 for orders over \$120.00**
International orders add an additional \$25.00

Please send payment with order form to: Society for Academic Continuing Medical Education
 35 E Wacker Drive, Suite 850
 Chicago, IL 60601-2106

Internal code 793-4751-01

Please allow four to five weeks for delivery. All orders must be prepaid and ship USPS.

Check enclosed
 Pay by Credit Card
 Visa
 MasterCard
 American Express

Credit Card Number

Exp. Date

Security Code

□□□□ □□□□ □□□□ □□□□

□□/□□

□□□□

Card Billing Address: _____ Zip: _____

Printed name as it appears on the card: _____

Signature of Card holder: _____

Copyrighted Material

CONTINUING PROFESSIONAL DEVELOPMENT *in* MEDICINE *and* HEALTH CARE

Better Education, Better Patient Outcomes

William F. Rayburn
Mary G. Turco
David A. Davis

 Wolters Kluwer

Copyrighted Material

CONTINUING PROFESSIONAL DEVELOPMENT *in* MEDICINE *and* HEALTH CARE

Better Education, Better Patient Outcomes

Editors:

William F. Rayburn, MD, MBA

Associate Dean, Continuing Medical Education and Professional Development
Distinguished Professor and Emeritus Chair, Obstetrics and Gynecology
University of New Mexico School of Medicine
President Elect, Society for Academic Continuing Medical Education
Albuquerque, New Mexico

Mary G. Turco, EdD

Assistant Professor of Medicine
Geisel School of Medicine at Dartmouth
Immediate Past President, Society for Academic Continuing Medical Education
Consultant, Center for Learning and Professional Development
Dartmouth-Hitchcock Medical Center
Hanover and Lebanon, New Hampshire

David A. Davis, MD

Professor Emeritus
University of Toronto
Past President, Society for Academic Continuing Medical Education
Dundas, Ontario, Canada
Fort Myers Beach, Florida

OFFICIAL PUBLICATION OF


Society for ACADEMIC
Continuing Medical Education
LEADERSHIP • SCHOLARSHIP • COLLABORATION

 Wolters Kluwer

Philadelphia • Baltimore • New York • London
Buenos Aires • Hong Kong • Sydney • Tokyo

Copyrighted Material