



# Advertise in CE News



## Let Your Message Reach Our Audience

CE News is an excellent place to advertise if you are recruiting, conducting courses, promotions, or selling software products. Our readership includes medical school deans, associate deans of continuing and graduate medical education, directors of CME/CPD, directors of faculty development, directors of residency training programs in all the major clinical specialties, medical education administrators and researchers. We are continually expanding and updating our readership circulation list to assure your ad is received by the most appropriate decision-makers at academic institutions across the U.S. and Canada.

#### Consider advertising on SACME's CE News website. All ad rates shown below are in USD.





## **Prices and Placement**

Ad Size	One Issue	Two Issues	Three Issues *Buy all 3 and save!	
Medium Rectangle (Sidebar)	\$250	\$500	\$700	
Long Banner (Footer or Mid-page)	\$300	\$600	\$850	

#### Ad Specs

- JPG, PNG, and GIF files allowed
- Max file size: 40kb
- Image resolution: 72 dpi
- Artwork due 10 business days before start date

Interior Medium Rectangle (Sidebar)

233 x 250 px

Interior Long Banner (Footer, or Mid-page)

1020 x 125 px

If you have any questions or would like to reserve ad space on the SACME CE News website, please fill out the attached form and send all materials to **info@sacme.org**.



**Insertion Order Form** 



### **Contact Information**

Contact Person Na	me			
Name of Advertiser				
Company Name				
Address				
City		_ State	_ Zip	Country
Email		Telephone _		Fax Number
Ad Type and	Frequency			
		1 Month	3 Months	6 Months
Run of Site Ad	Sidebar Med. Rectangle Long Banner Bottom	\$250 \$300	\$500 \$600	\$700 \$850
Subtotal from above	e in USD \$	Total (apply dis	counts if ap	oplicable in USD \$
Payment Info	)			
Visa/MasterCarc	American Expres	s Discover	r 🗌 Pa	ay by Check
Name on Card:				
Credit Card #		Exp. D	0ate/	Security Code
Card Billing Addr	ess			
Signature		Date		otal Enclosed in USD \$
			11	nternal office code: 793-4745-99
	Daymont is due prior	to posting of or	w advartia	ing matarial

Payment is due prior to posting of any advertising material.

<u>Check payments made payable to:</u> Society for Academic Continuing Medical Education 35 E. Wacker Drive, Suite 850 Chicago, IL 60601 USA Credit Card payments can be scanned to: Email: <u>info@sacme.org</u>