SACME FOOTPRINT

MISSION
To promote the highest value in patient care and health of the public through the scholarship of continuing medical and interprofessional education.

VISION STATEMENT
To be the premier academic continuing medical and interprofessional education society that advances the field of continuing education in the best interest of patients and communities.

MEMBERSHIP
The over 300 members of SACME include:
• Deans of Continuing Medical Education/CPD
• Directors of CME/CPD
• Medical Education Administrators
• Researchers at all levels of medical education from medical schools, academic medical centers, medical specialty societies, regulatory bodies, teaching hospitals, schools of public health, schools of education, and government agencies

ANNUAL MEETING ATTENDANCE
The SACME Annual Meeting attracts roughly 200 conference attendees from the US and Canada each year.

CONTACT INFORMATION
Kristin Dube
35 E. Wacker Dr., Suite 850 | Chicago, IL 60601-2106
T: 312.596.5294 | F: 312.644.8557 | E: kdube@sacme.org
Secure your marketing opportunity by January 12, 2020.

EXHIBITOR DETAILS

EXHIBIT FEES
Exhibitor: $1,500
Non-Profit Exhibitor: $1,250

ON-SITE BENEFITS INCLUDE
• One (1) 32” tall cocktail round, 2 stools, wastebasket and Wi-Fi at the SACME Welcome Reception on Wednesday, February 27th.
• (1) 6ft exhibit table, 2 chairs, wastebasket and Wi-Fi on Thursday, February 28th.
• One (1) complimentary registration to access all open sessions on Wednesday and Thursday ($200 for each additional registration).
• Recognition on SACME PowerPoint presentations during breaks
• Company logo with hyperlink on the SACME event website
• Listing on conference app
• Over 2 hours of non-conflict exhibit floor hours
• Exhibitor appointment times
• Exhibitor Passport Program (Attendee engagement opportunity)
**SPONSORSHIP OPPORTUNITIES**

**DIAMOND SPONSOR: $5,000**
Includes exhibit package plus a second registration, all four add-ons* and one premium add-on**

**PLATINUM SPONSOR: $3,000**
Includes exhibit package plus two add-ons*

**GOLD SPONSOR: $2,000**
Includes exhibit package plus one add-on*

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**ADD-ONS**
- List of attendees and mailing addresses to be used one time by sponsor (available 2 weeks before the conference, no email addresses will be shared.)
- Hyperlinked logo on SACME Pulse Points newsletters in 4 issues
- Half-page ad in the conference program
- Opportunity to provide one insert for conference tote bag

**PREMIUM ADD-ONS**

**Reception Sponsorship**
- Premium signage at reception
- Verbal recognition at the opening of reception
- Upgrade to full-page ad in printed program
- Please note, there may be more than one reception sponsor

**Lunch Sponsorship**
- Premium signage at meal function
- Verbal recognition during the session before lunch
- Upgrade to full-page ad in printed program
- Please note, there may be more than one reception sponsor

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**SCHEDULE AT-A-GLANCE**

**Wednesday, February 19**
- **7:00 am - 4:30 pm**: Sponsor & Exhibitor Registration and Set-up (Sessions will be held for attendees during this time. Set up must be complete by 4:30 pm ET.) SACME Welcome Reception with Sponsors & Exhibitors
- **5:00 pm - 6:30 pm**: SACME Annual Meeting Programming, attendee meetings with sponsors and exhibitors by appointment only

**Thursday, February 20**
- **7:00 am - 6:00 pm**: Break, exhibit hall open
- **9:35 am - 9:50 am**: SACME Annual Meeting Programming, attendee meetings with sponsors and exhibitors by appointment only
- **10:45 am - 11:30 am**: Exhibit hall open (non-conflict time)
- **12:30 pm - 1:45 pm**: Lunch and exhibit hall open
- **1:45 pm - 6:00 pm**: Sponsor and exhibitor tear-down
- **6:00 pm**: Exhibits must be torn down