NOW AVAILABLE!
OFFICIAL PUBLICATION OF SACME

Continuing Professional Development in Medicine and Health Care
Better Education, Better Patient Outcomes

EDITORS
William F. Rayburn, MD, MBA
Mary G. Turco, EdD
David A. Davis, MD

• The “how-to” for developing and using continuing medical education and professional development activities to ensure better clinical practice and healthcare outcomes

• Addresses the full range of key topics

• Each chapter begins with a case scenario and includes techniques for maximizing educational benefits

A SAMPLING OF THE TABLE OF CONTENTS
I. Improving the Learning Environment
• Applying educational theory to practice
• Advances in simulation-based continuing education
• Using technology to enhance learning and the learning environment

II. Learning in the Workplace
• Drivers of change and advancing the clinical learning environment
• Improving communication skills of providers
• Accessing information resources at the point of care
• Systems-based learning

III. Better Faculty, Better Content, Better Outcomes
• Advancing scholarship in continuing professional development
• Maintenance of certification, continuing professional development, and performance improvement
• Faculty development for practicing and leading quality improvement and safety

IV. Creating Better Learners at All Levels
• Reforming competencies in UME and GME to meet public and health system needs
• Overcoming challenges to interprofessional education in the workplace
• Assessing and remediating the struggling physician

V. Implementing and Evaluating Change in Professional Development
• Effecting organizational change
• Learning to lead in an academic health system
• Articulating the value of continuing medical education
• Identifying principles of effective educational research
• Projecting the future of continuing professional development

Use this code at check-out to receive 20% off: WHE002GN

Order your copy today at shop.lww.com/CPDbook