

Policy for the Sale of Access for the Purpose of Promotion to SACME Membership:

Eligible requests to promote to SACME membership will be identified as direct mail or email blasts.

To be eligible for promotion, content must be free of influence from a (ACCME-defined) commercial interest and be relevant to continuing professional development in the health professions. SACME reserves the right to deny any request.

E-blast

E-blast requests will be directed to the Communications Committee Chair, who will provide final e-blast content to PRIME Management. Prime Management will be responsible for sending the e-blast. The cost per membership blast is \$500. PRIME Management will retain \$300 to cover costs of administration. SACME membership email address information shall not to be shared with outside organizations.

Direct Mail

Direct mail requests will be directed to the Communications Committee Chair, who will confirm approval of potential direct mail pieces. The cost for the list is \$500. PRIME Management will retain \$300 to cover the costs of direct-mail to SACME membership. SACME membership postal address information shall not be shared with outside organizations.

Since membership information is available to members online, a statement on the policy for sharing membership information will be posted on the website:

Policy on Using Membership Information for Promotion

SACME bylaws prohibit unregulated use of membership information for promotion. SACME membership information for the purpose of promotion is to be regulated solely by the Communications Committee.

Inquiries and requests should be directed to the Chair of the Communications Committee.